

## BITDAM - PRIVACY POLICY

*Last updated: April 28, 2019*

### Privacy Policy

BitDam Ltd., ("**BitDam**", "**Company**", "**we**", "**our**" or "**us**") provides this Privacy Policy to inform you of our policies and procedures regarding the collection, use and disclosure of personal information we receive from any individual or entity (or anyone on their behalf) (collectively, "**user**", "**users**", "**you**" or "**your**") accessing our website <https://bitdam.com> ("**Website**"), using our services or otherwise receiving from us support and/or additional services (together with hereinafter be referred to collectively as, the "**Services**"). Your privacy is always a top priority for us.

By browsing our Website and/or otherwise using our Services, you are consenting to the collection, transfer, processing, storage, disclosure and other uses described in this Privacy Policy and agree to be bound by its terms.

As used in this Privacy Policy, the terms "using" and "processing" information include using cookies on a computer, subjecting the information to statistical or other analysis and using or handling information in any way, including, but not limited to collecting, storing, evaluating, modifying, deleting, using, combining, disclosing and transferring information within our organization or among our affiliates, if any.

This Privacy Policy may be updated from time to time. We will notify you of any material changes by posting the new Privacy Policy on our Website. You are advised to consult this Privacy Policy regularly for any changes.

### Information Collection and Use

Our primary goals in collecting information are to provide, improve and manage our Services, features, contents and products, to respond to queries submitted by users, to tell you about our products and services, to defend and protect the rights and property of BitDam and to enable Users to enjoy and easily navigate the Website.

#### Personally Identifiable and other Information:

- When browsing our Website you are not required to give us your Personal Information (as such terms is defined below). However, when you contact us through our Website, we will ask you for personally identifiable information. This refers to information about you that can be used to contact or identify you ("**Personal Information**"). Personal Information includes, but is not limited to, your name, address, phone number, age, email address, home and business postal addresses.
- Additionally, In order to access some of the services on our Website and/or receive our Services, you will be required to use an account and password that can be obtained by completing our online registration form, which requests certain information, personal settings and preferences and other data from you ("**Registration Data**"), and maintaining and updating your Registration Data as required.
- We may also collect the other information that you provide us (*e.g.*, without limitation, zip code (on its own), individual preferences and/or other non-identifying information) ("**Non-Identifying Information**").
- Certain Non-Identifying Information would be considered a part of your Personal Information if it were combined with other identifiers (for example, combining your zip code with your street address) in a way that enables you to be identified. *But* the same pieces of information are considered Non-Identifying Information when they are taken alone or combined only with other non-identifying information (for example, your services preferences). We may combine your Personal Information with Non-Identifying Information and aggregate it with information collected from other users to attempt to provide you with a better experience, to improve the quality and value of the Services and to analyze and understand how our Services are used. We may also use the combined information without aggregating it to serve you specifically, for instance to provide specific Services to you.

- We may also use your Personal Information to contact you with BitDam’s newsletters, marketing or promotional materials and other information that may be of interest to you. If you decide at any time that you no longer wish to receive such communications from us, please follow the unsubscribe instructions provided in any of the communications or update your “user preferences” information. (See “**Changing or Deleting Your Information**” below.)
- Except as disclosed in this Privacy Policy, BitDam does not rent, sell, trade or disclose your Personal Information to third parties without your consent.

**Log Data:** When you use our Services, whether as a subscriber user, employee or consultant of a company subscriber, or a non-registered user just browsing our Website, our servers automatically record information that your browser sends whenever you visit a Website (“**Log Data**”). This Log Data may include information such as your computer’s Internet Protocol (known as “IP”) address, browser type or the webpage you were visiting before you came to our Website, pages of our Website that you visit, the time spent on those pages, activities on our Website, access times and dates, metadata, identification numbers of the devices you use to connect to the Services, and other statistics. We use this information to monitor and analyze use of the Website and the Services and for the Website’s technical administration, to improve the Services, to increase our Website’s functionality and user-friendliness, and to better tailor it to our users’ needs. We do not treat Log Data as Personal Information or use it in association with other Personal Information, though we may aggregate, analyze and evaluate such information for the same purposes as stated above regarding other Non-Identifying Information. We may keep Log Data after you are no longer a User.

## **Cookies**

Like many websites, we use “cookies” to collect information. A cookie is a small data file that we transfer to your computer’s hard disk for record-keeping purposes. We use cookies for the purpose of saving Non-Identifying Information to enable certain features of the Website, to better understand how you interact with the Website and use the Services and to monitor aggregate usage by Users. You can instruct your browser, by changing its options, to stop accepting cookies or to prompt you before accepting a cookie from the websites you visit. If you do not accept cookies, however, you may not be able to use all portions of the Website or all functionality of the Services.

## **Information Sharing and Disclosure**

**Aggregate Information and Non-Identifying Information.** We may keep, use and share, publicly and with our users and partners (like publishers and advertisers), aggregated non-personally identifiable information derived from information provided by you and your authorized Users, including but not limited to your non-personally identifiable Registration Data for the purpose of improving the Services. Any aggregated information shared in these contexts is anonymous and will not contain your Personal Information.

**Third Parties Providing Services to BitDam.** We may employ third party companies and individuals to facilitate the Services, to provide the Services on our behalf, to perform Website and Software related services (e.g., without limitation, support services, web analytics and improvement of the Software’s features) or to assist us in analyzing how our Services are used. These third parties have access to your Personal Information only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose.

**Compliance with Laws and Law Enforcement.** BitDam cooperates with government and law enforcement officials and private parties to enforce and comply with the law. We will disclose any information about you to government or law enforcement officials or private parties as we, in our sole discretion, believe necessary or appropriate to respond to claims and legal process (including but not limited to subpoenas), to protect the safety of the public or any person, or to prevent or stop activity we may consider to be, or to pose a risk of being, illegal, unethical or legally actionable activity.

**Business Transfers.** BitDam may sell, transfer or otherwise share some or all of its assets, including your Personal Information, in connection with a merger, acquisition, reorganization or sale of assets or in the event of bankruptcy.



*Protect the Service.* BitDam may disclose your Personal Information and other related information in the event it reasonably believes such disclosure is necessary to protect the Services, BitDam's rights or property, or the rights of any third party.

### **Third Parties Privacy Policy**

This Privacy Policy only addresses the use and disclosure of information BitDam collects from its users. To the extent that you disclose information to other parties while using the Services, different rules may apply to the use or disclosure of the personal information, which you disclose to them. We do not control the privacy policies of third parties and you will be subject to the privacy customs and policies of such third parties.

### **Changing or Deleting Your Information**

Users may review, update, correct or delete the Personal Information or other Registration Data registered us by contacting us. If you would like us to delete your record in our system or stop sending you any information please contact us [contact@bitdam.com](mailto:contact@bitdam.com) with a request that we delete your Personal Information from our database. We may retain an archived copy of your records as required by law or for legitimate business purposes.

### **Security**

BitDam is very concerned with safeguarding your information. We employ administrative, physical and electronic measures designed to protect your information from unauthorized access. However, we do not guarantee that unauthorized access will never occur.

We will make any legally required disclosures of any breach of the security, confidentiality, or integrity of your unencrypted electronically stored "personal data" (as defined under applicable law) to you via email or conspicuous posting on the Website in the most expedient time possible and without unreasonable delay, insofar as consistent with (i) the legitimate needs of law enforcement; or (ii) any measures necessary to determine the scope of the breach and restore the reasonable integrity of the data system.

### **International Transfer**

Your information may be transferred to, and maintained on computers located outside of your state, province, country or other governmental jurisdiction where the privacy laws may not be as protective as those in your jurisdiction. Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

### **Links to Other Sites or Software**

Our Website may contain links to other websites. The fact that we link to a website is not an endorsement, authorization or representation of our affiliation with that third party, nor is it an endorsement of their privacy or information security policies or practices. We do not exercise control over third party websites. These other websites may place their own cookies or other files on your computer or mobile, collect data or solicit personal information from you. Other websites follow different rules regarding the use or disclosure of the personal information you submit to them. We encourage you to read the privacy policies or statements of the other websites you visit.

### **Our Policy toward Children**

This Website is not directed to children under 13. We do not knowingly collect personally identifiable information from children under 13. If a parent or guardian becomes aware that his or her child has provided us with Personal Information without their consent, he or she should contact us at [contact@bitdam.com](mailto:contact@bitdam.com). If we become aware that a child under 13 has provided us with Personal Information, we will delete such information from our files.

### **Contacting Us**

If you have any questions about this Privacy Policy, please contact us at [contact@bitdam.com](mailto:contact@bitdam.com).